September 2001

Dear Neighbors,

In May, we started our Year 2001 direct-mail fund drive campaign. This letter is an update -a friendly reminder that as our work continues, so does our reliance on your support.

For **fifty years**, we've successfully transformed your voluntary contributions of time and money into state-of-the-art emergency medical and rescue services. We are successful because we are leaders in the recruitment, retention, training, and delivery of volunteer personnel to handle emergencies.

Our 130 members provide the manpower, the skills, the compassion – and the lost sleep – to deal with local emergencies. We also do all the behind-the-scenes work that it takes to maintain a thriving **all-volunteer** rescue squad.

We count on *you* to provide the final "piece of the pie" that makes us the full-time, full-fledged paramedical rescue service that we are.

Your Rescue Squad...

- Answers over 5000 calls to 911 each year.
- Does not use your donation to pay salary, benefits, or lobbying money.
- Has a fleet of four Mobile Intensive Care ambulances, one heavy-duty crash/rescue truck, and one support truck.
- Uses 94 cents of every dollar's worth of contribution for rescue services.

KVRS fills a niche that is critical to the well being of the community: *We train and empower productive, enthusiastic, resourceful citizens who want to play a meaningful role in mitigating local emergencies.* We've been doing it for along time, and we do it very, very well.

Please take a moment now to send us your tax-deductible contribution. Or call 340-KVRS to join the squad and receive free training. Do it as if the community depends on it!

Sincerely,

Paramedic Kevin Lipscomb President

WITH YOUR HELP, WE'LL BE THERE WHEN SECONDS COUNT!

