

Dear Friend,

Recently, the Kempsville Volunteer Rescue Squad helped you or yours in a time of need. I hope our services were beneficial, and that all involved are doing well. If that is not the case, please accept our sympathies.

You may not realize that the Kempsville Volunteer Rescue Squad is one of eleven separate squads that have rendered *non-profit, all-volunteer service* to the people of Virginia Beach since the 1940's. In fact, Virginia Beach is the largest city in the United States with an all-volunteer rescue squad service. Together, the service includes over 800 men and women from all walks of life. We provide skilled and compassionate medical care, safe and rapid ambulance transportation, and quick and effective rescue services to the sick and injured. We do it 24 hours a day, 365 days a year. *We have never had to bill for our services.*

One great strength of Virginia Beach's volunteer rescue service is that all eleven squads work together to meet the demands of the community. Perhaps the Kempsville Volunteer Rescue Squad was the only squad that helped you. It is also possible that other squads played a part in helping you, whether you realize it or not.

Our future depends on people like you who are willing to make individual contributions. Your contribution will be a priceless gift to people who may require our help in the weeks or months to come. You can support us in one or more of the following ways. Your donation is tax-deductible:

To benefit...	Make your check payable to...
Our squad directly	"Kempsville Volunteer Rescue Squad"
All squads that serve the city of Virginia Beach	"Virginia Beach Rescue Council"

Our members take great pride in their volunteer efforts. We hope you'll take pride in keeping our system strong. With your help, we'll be there when seconds count.

Sincerely,

President

P.S.: Our average cost per response exceeds \$40.